

“Pathway to the Cure”
Sponsored by: NYS USBC WBA
Brenda Swanson
1058 John Hill Road
Corning, NY 14830

Dear _____,

The New York State USBC WBA, Inc. Board of Directors and the “Pathway to the Cure” committee want to thank you for your previous dedication and support of the breast cancer project.

Since 1999 New York State has conducted a walk during the annual meeting with funds being equally divided to Sloan Kettering and Roswell Park for Breast Cancer Research. This year we are trying something new. In place of the walk we will be asking the bowlers to request pledges for their bowling.

As a previous walker and/or donator we are asking that you be our ambassador to the “Pathway to a Cure”.

What would an ambassador do? Basically, what you have always done as a walker and/or donator. Promote and support the Breast Cancer project.

Attached to this letter is the Ambassador criteria and fund raising ideas you may want to use at the local level.

If you have any questions please feel free to contact any of the committee.

Once again without your support and dedication to the “Pathway to the Cure” we would not have been able to raise \$100,000 to Sloan Kettering and \$100,000 to Roswell Park in nine years.

“Pathway to the Cure” Committee

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